# **ENGAGEMENT PLAN**

Lot 51 and 52 (86-88) Morphett Road, Glengowrie Code Amendment

By SAJC

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#### 1. BACKGROUND INFORMATION

#### 1.1 What is proposed?

The South Australian Jockey Club Incorporated (SAJC) (the Designated Entity) is proposing an amendment (the Code Amendment) to the Planning and Design Code (the Code) as it relates to land at 86-88 Morphett Road Glengowrie (the Affected Area).

The Affected Area is located on the western side of Morphett Road, immediately to the east of the existing tram depot and to the west of the Morphettville Racecourse. The land is currently in the Recreation Zone and is surrounded by the Infrastructure Zone, Recreation Zone, Suburban Neighbourhood Zone and Urban Neighbourhood Zone. The Affected Area and current Zoning is shown in **Figure 1.1** below.

Employment Zone

Infrastructure Zone

Urban Neighbourhood Zone

Recreation Zone

General Neighbourhood Zone

General Neighbourhood Zone

Current Zone

LEGEND

Table 1.1 Zoning and Affected Area

#### 1.2 Why is this project being initiated?

Affected Area Boundary

The overall intent of the Code Amendment is to enable medium scale, medium to high density residential led mixed use development to be established on the land. This will necessitate the land being rezoned from the Recreation Zone to an alternate zone, with the Urban Neighbourhood Zone from the Planning and Design Code considered the most appropriate.

The proposed rezoning aligns with a several relevant State Planning Policies in relation to housing supply, integrated planning and strategic transport infrastructure. The proposed rezoning also aligns with several relevant policies within *The 30 Year Plan for Greater Adelaide*, as outlined within the Code Amendment Initiation document. In particular, the proposal correlates with the 30 Year Plan policies in respect to activity centres, the economy and jobs, infrastructure and water.

#### 1.3 Investigations completed

Investigations undertaken to support the Code Amendment include:

- Updated Preliminary Site Investigation, including environmental site history and limited soil investigation by FMG Engineering;
- Preliminary Infrastructure Assessment by FMG Engineering;
- Acoustic Assessment by Sonus;
- · Traffic Assessment by MFY; and
- Planning review of proposed Zone and existing and proposed Overlays to the Affected Area.

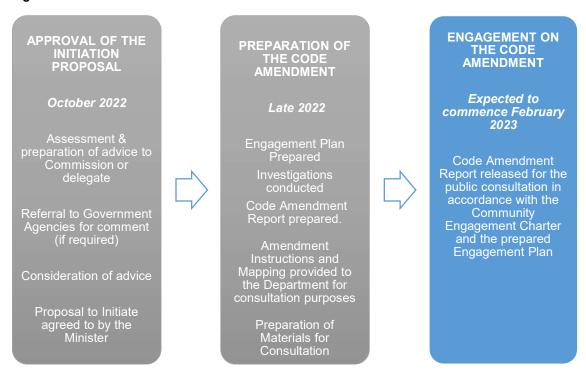
The investigation reports can be found as separate attachments to the Code Amendment Report, available here: https://plan.sa.gov.au/have your say/code amendments.

Rezoning of the Affected Area was previously proposed as part of the Morphettville Racecourse Development Plan Amendment (DPA) and an engagement process was undertaken in 2017. Due to concerns expressed during the consultation process regarding traffic, the rezoning of land west of Morphett Road was taken out of the DPA and was not rezoned.

#### 1.4 What is the status of the Code Amendment

The Code Amendment process follows steps which require specific actions at each milestone. The timeframes for each step are outlined within **Figure 1.1**. Engagement activities will occur both before and after the preparation of the Code Amendment, shown in blue below.

Figure 1.1 Status of the Code Amendment



#### 2. ENGAGEMENT PURPOSE

The purpose of the engagement is to inform the rezoning of the Affected Area to enable the future development of the land for residential and mixed use purposes. In particular, the engagement will inform:

- Whether the Urban Neighbourhood Zone is the most appropriate Zone for the Affected Area;
- Whether the investigations undertaken as part of the Code Amendment are sufficient to consider the impact of the rezoning on the surrounding area; and
- Whether the Overlays and 'Technical and Numeric Variations' applied address key matters stakeholders would like to see future development meet.

#### 3. ENGAGEMENT OBJECTIVES

The key objectives of the engagement are to:

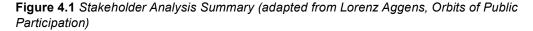
- Share information with the public about the Code Amendment;
- · Create an understanding of the reasons for the Code Amendment;
- · Understand the views of the stakeholders;
- Inform and improve the quality of the policy within the Code Amendment; and
- Comply with the Community Engagement Charter and the Planning, Development and Infrastructure Act 2016 (Act).

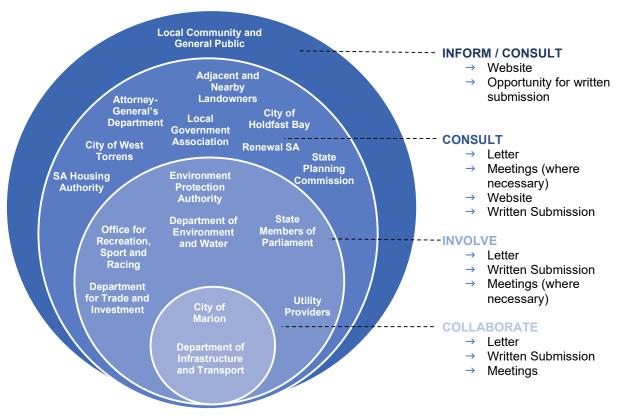
#### 4. STAKEHOLDER IDENTIFICATION AND ANALYSIS

The Code Amendment has a group of stakeholders whose involvement, interest and influence vary, including the City of Marion, State Agencies and adjacent landowners.

Overall, the aim of the community engagement is to provide a level of influence which seeks to work directly with the relevant stakeholders throughout the process to ensure that public concerns and aspirations are understood, considered and reflected in the Code Amendment.

A stakeholder identification and analysis has been undertaken and the outcomes of this are provided in **Appendix 1**, with a summary of this analysis provided in **Figure 4.1** below.





The stakeholders which have been identified are:

- · Adjacent and nearby landowners and occupiers shown in Figure 4.2 below;
- City of Marion;
- · City of Holdfast Bay;
- City of West Torrens;
- SA Housing Authority;
- · Office for Recreation, Sport and Racing;
- · Renewal SA;
- Local Government Association (LGA);
- Department for Trade and Investment (DTI);
- Department for Environment and Water (DEW);
- Attorney-General's Department (Aboriginal Affairs and Reconciliation);
- Department for Infrastructure and Transport (DIT);
- State Planning Commission;
- State Member of Parliament Stephen Patterson MP- Member for Morphett;
- Utility Providers including SA Power Networks, ElectraNet Pty Ltd, APA Group, SA Water, EPIC Energy, NBN, and other telecommunication providers;
- Environment Protection Authority (EPA);

- Local Community; and
- · General Public.

Figure 4.2 Extent of adjoining landowners to be directly notified



The level of each stakeholders interest (low, medium and high), the nature of their interests and their needs and expectations of the engagement process have been identified. Having regard to the level of interest, the potential impact of the project on each of the stakeholders interests and the potential impact of each stakeholder on the Code Amendment, the level of engagement has been established. The outcomes of this analysis are included in **Appendix 1**. Stakeholder needs are discussed further in section 7 of this Plan.

The levels of engagement are informed by the IAP2 Spectrum of Public Participation and are summarised in **Table 4.1**.

Table 4.1 IAP2 Spectrum of Public Participation

	Inform	Consult	Involve	Collaborate	Empower
Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
Promise to Stakeholders	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

#### 5. SCOPE OF INFLUENCE

The Planning and Design Code (the Code) is a statutory instrument under the *Planning, Development* and *Infrastructure Act 2016*, for the purposes of development assessment and related matters within South Australia.

The Code contains the planning rules and policies that guide what can be developed in South Australia. Planning authorities use these planning rules to assess development proposals.

This Code Amendment is led by a private proponent, SAJC. The scope of the Code Amendment is limited to the spatial application of existing policies within the Code. The Code Amendment cannot create additional policies/zones or make changes to existing policy/zone text.

Aspects of the project which stakeholders and the community can influence (i.e. are negotiable) are:

- Whether the Urban Neighbourhood Zone is the most appropriate Zone for the Affected Area;
- Whether the investigations undertaken as part of the Code Amendment are sufficient to consider the impact of the rezoning on the surrounding area; and
- Whether the Overlays and 'Technical and Numeric Variations' applied address key matters stakeholders would like to see future development meet.

Aspects of the project which stakeholders and the community cannot influence (i.e. are not negotiable) are:

- The geographic extent of the Code Amendment (i.e. the Affected Area);
- The residential and mixed intent of the Urban Neighbourhood Zone; and
- The policy wording within the Planning and Design Code.

### 6. IMPLEMENTATION PLAN

An implementation plan has been prepared which details the various engagement activities proposed for each engagement level.

Engagement activities have been included to ensure that the method of engagement is appropriate for achieving the objectives and level of influence of the engagement. The engagement activities are summarised in **Table 6.1** below.

 Table 6.1 Engagement Activities

Stage	Stakeholders/ target audience	Engagement activity	Levels of Engagement
Preliminary Engagement	<ul> <li>City of Marion</li> <li>Department for Infrastructure and Transport</li> <li>Planning and Land Use Services (PLUS)</li> </ul>	<ul> <li>Meeting(s) with Council staff and briefing of the Council's Planning and Development Committee</li> <li>Information sharing</li> <li>Opportunity for written and verbal feedback</li> </ul>	Collaborate
gagement	City of Marion (including Elected Members)	<ul><li>Information sharing</li><li>Opportunity for written and verbal feedback</li><li>Meetings</li></ul>	Collaborate
Early Engagement	Department for Trade and Investment (Code Control Group)	<ul><li>Meeting</li><li>Information sharing</li><li>Opportunity for written and verbal feedback</li></ul>	Involve
	<ul> <li>City of Marion</li> <li>Department for Infrastructure and Transport</li> </ul>	<ul><li>Letter</li><li>Information provided on website</li><li>Written submissions</li></ul>	Collaborate
gagement	<ul> <li>Adjacent landowners</li> <li>State Planning Commission</li> <li>City of Holdfast Bay</li> <li>City of West Torrens</li> </ul>	<ul> <li>In person question, answer and feedback sessions offered to all adjacent owners</li> <li>Letter</li> <li>Information provided on website</li> <li>Written submissions</li> </ul>	Consult
Code Amendment Engagement	Department for Environment and Water     Environment Protection Authority     State MP     Office for Recreation, Sport and Racing     Utility Providers	<ul><li>Letter</li><li>Written submission</li><li>Information provided on website</li></ul>	Involve
	<ul> <li>Surrounding landowners</li> <li>Local Government         Association</li> <li>SA Housing Authority</li> <li>Renewal SA</li> <li>Attorney-General's         Department</li> </ul>	<ul><li>Letter</li><li>Written submission</li><li>Information provided on website</li></ul>	Consult

Stage	Stakeholders/ target audience	Engagement activity	Levels of Engagement
	Surrounding land owners		
	Local Community     General Public	<ul> <li>Information provided on website</li> <li>Any member of the public will be able to make a written submission</li> </ul>	Inform / Consult

The overall engagement will consist of three stages, which include:

- Preliminary Engagement, undertaken prior to the drafting of the Code Amendment Report;
- Early Engagement, undertaken after the initial draft of the Code Amendment Report is prepared, but allowing for early input and sharing of information before the Code Amendment is publicly available; and
- Code Amendment Engagement, undertaken after the draft of the Code Amendment Report is completed and includes the Report being made available to the public and all stakeholders for review and input.

Within each stage of the engagement, the engagement activities generally include the following three milestones:

- · Commencement of engagement;
- Engagement concludes; and
- Report back to the relevant stakeholders and/or the public on the outcomes and next steps.

#### 7. APPLYING THE CHARTER PRINCIPLES IN PRACTICE

The stakeholders have been considered in respect to their needs and requirements to ensure that the design of the engagement allows all stakeholders to contribute equally. **Table 7.1** outlines the characteristics of the stakeholders relevant to this engagement and the needs and / or techniques which have been implemented.

The adjacent owners and local community include residents within the areas of Morphettville and Glengowrie and Glenelg East and Camden Park. The Community profile<sup>1</sup> of the area includes:

- Cultural diversity is consistent with the average for SA. Top responses for ancestry were
  consistent with those across the state and were listed as English, Australian and Irish.
- The percentage of households where English is the only language is consistent with the average for SA. People who use a language other than English at home, included:
  - » Approximately 1.8% of the population speak Mandarin (34 households); and
  - » Approximately 1.3% of the population speak Punjabi (24 households);
- People 70 years of age and over, form 18% of the local community (363 people);
- People under 20 years of age, form 17% of the local community (348 people);
- People with a profound or a severe core activity limitation and require assistance in their day to day lives due to a long-term condition, disability or advanced age, who form approximately 26% of the local community (522 people); and

<sup>&</sup>lt;sup>1</sup> Based on the Australian Bureau of Statistics 2021 Census Data

• Households which do not have access to the internet at home<sup>2</sup>, who form 17.8% of households in the local community.

The above groups all have varying needs. **Table 7.1** outlines the characteristics of the stakeholders relevant to this engagement and the needs and / or techniques which have been implemented to improve accessibility to engagement.

**Table 7.1** Applying the Charter Principles

Stakeholder	Engagement need or technique
Government Bodies and Agencies and Utility Providers	<ul> <li>Time to review and respond to Code Amendment documents, particularly having regard to reporting cycles of local government.</li> </ul>
Majority of adjacent owners and local community	Time to review and respond to Code Amendment documents.
ŕ	<ul> <li>Explanatory information that explains the process and what they are being asked for feedback on in clear, plain English.</li> </ul>
	<ul> <li>Ability to ask questions during the engagement process about the Code Amendment (generally via phone or email).</li> </ul>
People over 70	<ul> <li>Ability to access documents in hard copy at a convenient location (i.e., the local Council office).</li> </ul>
	<ul> <li>Ability to provide feedback and/or communicate by post or via phone.</li> </ul>
English as a second language	Hard copy and website materials that are easily translatable and details, in their language.
	Materials confirm how to access translated materials.
People with a core need for assistance <sup>3</sup>	In person meetings are held at a location that meets accessibility needs for people with reduced mobility.
	<ul> <li>Materials are accessible in a variety of mediums including website and hard copies, and websites include accessibility features.</li> </ul>
People who do not have access to the internet at home	Ability to access documents in hard copy at a convenient location (i.e., the local Council office).
	<ul> <li>Ability to provide feedback and/or communicate by post or via phone.</li> </ul>

<sup>&</sup>lt;sup>2</sup> Based on the Australian Bureau of Statistics 2016 Census Data

<sup>&</sup>lt;sup>3</sup> The Australian Bureau of Statistics define people who have a core need for assistance as 'people with a profound or severe core activity limitation are those needing assistance in their day to day lives in one or more of the three core activity areas of self-care, mobility and communication because of a long-term health condition (lasting six months or more), a disability (lasting six months or more), or old age.'

The engagement activities have been identified and the relevant charter principles have been addressed which is outlined within **Table 7.2** below.

Table 7.2 Charter Principles in Practice

Charter Principles	How does your engagement approach/activities reflect this principle in action?
Engagement is genuine	<ul> <li>The engagement process has targeted a wide range of stakeholders (based on stakeholder identification to determine who may be impacted/interested, and engagement materials have been prepared with accessibility in mind).</li> </ul>
	<ul> <li>The engagement process has provided a sufficient time frame for stakeholders to review the information and respond as necessary.</li> </ul>
	<ul> <li>Workshop and/or one-on-one meetings to be held on weekends or after work hours to maximise opportunity for people to attend, unless requested during business hours (i.e., with government agencies).</li> </ul>
	<ul> <li>The engagement activities seek to provide clear and concise information that builds the community capacity to understand planning.</li> </ul>
	<ul> <li>The engagement process provides opportunity for stakeholders and the community to identify their issues and solutions and for these issues to be analysed and considered before finalising the Code Amendment.</li> </ul>
Engagement is inclusive and respectful	<ul> <li>Affected and interested people have the opportunity to participate via website, direct letters, email and/or social media and have the opportunity to be heard via written submission.</li> </ul>
	<ul> <li>Engagement material is appropriately varied and includes easy to understand information to help audiences understand how the Code Amendment may be relevant to them, supplemented with more detailed technical information for full transparency.</li> </ul>
Engagement is fit for purpose	<ul> <li>Clear and concise information will be publicly available to ensure people understand what is proposed and how to particulate in the engagement.</li> </ul>
Engagement is informed and transparent	<ul> <li>Information (online and hard copy via letter-box drop) in basic language clearly articulates the proposal, potential impacts, engagement process and invites feedback/participation.</li> </ul>

•	Each submission will be acknowledged and informed of
	next steps in the process.

 The community engagement report will summarise the feedback received and how it has been, or will be, used to inform the Code Amendment.

# Engagement is reviewed and improved

- Measures of success are identified and measured at the conclusion of the engagement and reported on in the Engagement Report.
- Any issues raised about the engagement process will be considered and action taken if appropriate.

#### 8. KEY MESSAGES

The following key messages will underpin the engagement regarding the Code Amendment:

- It is proposed to rezone the land located at 86-88 Morphett Road, Glengowrie from the Recreation Zone to the Urban Neighbourhood Zone.
- An amendment to the Planning and Design Code (i.e. a Code Amendment) is required to enable this rezoning;
- The Code Amendment will facilitate the further development of the land for residential and mixed use development purposes. This includes:
  - Building heights up to 8 levels;
  - Careful management of the interface with existing housing by managing overlooking, overshadowing, and size of buildings;
  - Safe access and egress to Morphett Road;
  - Potential for ground floor street activation;
  - Landscaped open space designed to retain trees and provide a public space for passive recreation.
- The Urban Neighbourhood Zone applies to other land in the locality, including land to the north
  of the Racecourse;
- As this is a Code Amendment and not a development application, there is currently no proposed development or concept plan for the site. A Code Amendment puts in place the policies that future development applications will be assessed against.
- Residential and mixed use development represents a more orderly and economic use of the land, which can take advantage of its strategic location adjacent to key transport infrastructure and open space;
- This Code Amendment is different to the Morphettville/Glengowrie Horse Related Activities Code Amendment which is currently being pursued on land directly adjacent to the Affected Area. That Code Amendment is being led by the City of Marion. The two Code Amendments are very different in nature and have differing policy and development outcomes; and

 The Minister for Planning is the decision maker for approval or refusal of the proposed Code Amendment. The Minister will take into account the feedback received during the consultation period and whether the consultation was carried out in accordance with the Community Engagement Charter. The Minister may also seek the advice of the State Planning Commission prior to making a decision.

#### 9. EVALUATION

As part of the engagement process, feedback from stakeholders regarding the engagement will be noted to ensure that the project team can:

- Address any changes for the implementation of the Code Amendment;
- · Alter the engagement process if needed to respond to feedback; and
- Maintain the quality of the engagement activities.

**Appendix 3** includes a table which outlines a summary of measuring the success of the engagement process. Participants are invited to assess the success of the engagement against the criteria. The evaluation will be included in the statutory report required to be prepared by the Designated Entity under section 73(7) of PDI Act (the Engagement Report).

Following an evaluation of the success of the engagement, a summary of the engagement process will be provided to the participants. The methods for reporting back and closing the loop are outlined within **Appendix 4**.

**APPENDIX 1: STAKEHOLDER AND COMMUNITY MAPPING** 



## Stakeholder and community mapping

Stakeholder	Level of interest in the project (i.e., high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
Adjacent landowners.	High.	<ul> <li>High interest in the Code Amendment proposal and impact as the Zone change is located within their locality;</li> <li>How the Zone change will affect the value of their property;</li> <li>How the Zone change will affect the street and general locality.</li> </ul>	That they will be kept informed, listened to, their concerns and aspirations acknowledged and feedback will be provided on how their input influenced the decision.	Consult.
City of Marion	High.	High interest in the Code     Amendment proposal as the land     proposed to be rezoned is within     the City of Marion Council area.	That we will seek their advice and innovation in formulating solutions and incorporate their advice and recommendations into the decisions to the maximum extent possible.	Collaborate.
Department of Infrastructure and Transport.	High.	<ul> <li>High level of interest;</li> <li>The land has frontage to a State Maintained Road.</li> <li>The land is close to a train station and signalised intersection.</li> </ul>	That we will seek their advice and innovation in formulating solutions and incorporate their advice and recommendations into the decisions to the maximum extent possible.	Collaborate.



Stakeholder	Level of interest in the project (i.e., high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
Stephen Patterson MP - Member for Morphett.	High.	<ul> <li>High level of interest;</li> <li>Any rezoning process is likely to engender interest within local communities.</li> </ul>	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
Surrounding landowners.	Medium.	<ul> <li>Medium interest in the Code Amendment proposal and impact as the Zone change is located within their locality;</li> <li>How the Zone change will affect the street and general locality.</li> </ul>	That they will be kept informed, listened to, their concerns and aspirations acknowledged and feedback will be provided on how their input influenced the decision.	Consult.
Local Community.	Medium.	Medium level of interest in the Code Amendment proposal and impact as the Zone change is located within their locality;	That they will be provided with balanced and objective information to assist them in understanding the problem. alternatives, opportunities and/or solutions.	Inform / Consult <sup>4</sup>

<sup>&</sup>lt;sup>4</sup> A hybrid of inform and consult is proposed due to the variety of needs and expectations in this stakeholder group. The engagement activities do not involve approaching all members of the community or public about the Code Amendment (due to their generally lower levels of interest). However, should a member of the community or public have a high level of interest, they will have the opportunity to register their interest in updates and to be heard as part of the engagement (i.e. will be offered the 'consult' level of engagement).



Stakeholder	Level of interest in the project (i.e., high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
		How the Zone change will affect the general locality.		
State Planning Commission.	Medium.	<ul> <li>Medium level of interest;</li> <li>Ensure the Code Amendment is in accordance with Code drafting principles and State strategic documents.</li> </ul>	That they will be kept informed, listened to, their concerns and aspirations acknowledged and feedback will be provided on how their input influenced the decision.	Consult.
Department of Trade and Investment.	Medium.	<ul> <li>Medium level of interest;</li> <li>Ensure the Code Amendment is in accordance with Code drafting principles and State strategic documents.</li> </ul>	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
Utility Providers.	Medium.	<ul> <li>Medium level of interest;</li> <li>The proposed rezoning may generate infrastructure demands which require assessment.</li> </ul>	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.



Stakeholder	Level of interest in the project (i.e., high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
Environment Protection Authority.	Medium.	<ul> <li>Medium level of interest;</li> <li>Low level contamination has been found within the Affected Area.</li> </ul>	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
City of Holdfast Bay City of West Torrens	Low.	Low interest in the Code     Amendment proposal and impact     as the Zone change is not within     their Council area but is close by.	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Consult.
SA Housing Authority	Medium.	<ul> <li>Medium level of interest;</li> <li>The Affordable Housing Overlay will be applied to the Affected Area.</li> </ul>	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Consult.
Office for Recreation, Sport & Racing	Medium.	Medium level of interest;	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and	Involve.



Stakeholder	Level of interest in the project (i.e., high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
		<ul> <li>How the rezoning affects the recreational and racing facilities in the locality.</li> </ul>	feedback will be provided on how their input influenced the decision.	
Renewal SA	Low.	Low level of interest.	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Consult.
Attorney- General's Department (Aboriginal Affairs and Reconciliation)	Low.	<ul> <li>Low level of interest;</li> <li>There are no known cultural sites or objects within the Affected Area.</li> </ul>	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Consult.
Department of Environment and Water.	Medium.	<ul> <li>Medium level of interest;</li> <li>The land is located within a Water Resources Area.</li> </ul>	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.



Stakeholder	Level of interest in the project (i.e., high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
Local Government Association.	Low.	<ul> <li>Low level of interest as the Code Amendment is relevant to the City of Marion;</li> <li>It is a mandatory requirement to notify the Local Government Association in writing and to be consulted, as per the <i>Planning Development and Infrastructure Act</i> 2016.</li> </ul>	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Consult.
General Public.	Low.	<ul> <li>To keep informed in the overall process of the Code Amendment and Zone change;</li> <li>To provide feedback on the Code Amendment.</li> </ul>	That they will be provided with balanced and objective information to assist them in understanding the problem. alternatives, opportunities and/or solutions.	Inform / Consult <sup>5</sup>

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<sup>&</sup>lt;sup>5</sup> A hybrid of inform and consult is proposed due to the variety of needs and expectations in this stakeholder group. The engagement activities do not involve approaching all members of the community or public about the Code Amendment (due to their generally lower levels of interest). However, should a member of the community or public have a high level of interest, they will have the opportunity to register their interest in updates and to be heard as part of the engagement (i.e. will be offered the 'consult' level of engagement).



**APPENDIX 2: PLANNING YOUR ENGAGEMENT APPROACH** 



## Planning your engagement approach

Stage	Objective	Stakeholders/ target audience	Engagement level	Engagement activity	Timing
Preliminary Engagement	<ul> <li>Share information with the public about the Code Amendment</li> <li>Create an understanding of the reasons for the Code Amendment</li> </ul>	Department for Infrastructure and Transport	Collaborate	<ul><li>Meeting(s)</li><li>Information sharing</li><li>Opportunity for written and verbal feedback</li></ul>	December 2021 –     December 2022
Prelimin	<ul><li>Understand the views of the stakeholders</li><li>Inform and improve the</li></ul>	City of Marion	Collaborate	Initial letter advising of Code Amendment and offer for meeting	December 2021 –     September 2022
ement	<ul> <li>quality of the policy within the Code Amendment</li> <li>Comply with the Community Engagement Charter and the Planning</li> </ul>	City of Marion	Involve	<ul><li>Information sharing</li><li>Opportunity for written and verbal feedback</li></ul>	September 2022 –     January 2023
Early Engagement	Charter and the <i>Planning</i> , Development and Infrastructure Act 2016 (PDI Act).	Stephen Patterson MP - Member for Morphett	Involve	<ul><li>Meeting</li><li>Information sharing</li><li>Opportunity for written and verbal feedback</li></ul>	February 2023
Code Amendment Engagement		City of Marion     Department for Infrastructure and Transport	Collaborate	Letter     Information provided on website	Expected to commence February 2023 (subject to change)  Send letters to relevant stakeholders.



Stage	Objective	Stakeholders/ target audience	Engagement level	Engagement activity	Timing
				Opportunity for written and verbal feedback/submissions	Information available on the website and social media. Invitation to provide a written submission.
		Adjacent owners      State Planning	Consult	<ul> <li>Letter</li> <li>Meetings</li> <li>Information provided on website</li> <li>Written submissions</li> </ul>	Consultation open for 6 weeks.  Expected to conclude March 2023 (subject to change)  Consultation end.  June 2023 (subject to change)
		Commission	Consult	Letter	Evaluation of engagement and opportunity to provide feedback on engagement activities
<ul> <li>Surrounding landowners</li> <li>Department of Trade and Investment</li> <li>Department for Environment and Water</li> <li>Environment Protection Authority</li> <li>Stephen Patterson MP - Member for Morphett.</li> <li>Office for Recreation, Sport and Racing</li> <li>Utility Providers</li> </ul>	<ul> <li>Letter</li> <li>Written submission</li> <li>Information provided on website</li> </ul>	July 2023 (subject to change)  Feedback provided to Stakeholders on the consultation.			



Stage	Objective	Stakeholders/ target audience	Engagement level	Engagement activity	Timing
		<ul> <li>Local Government Association</li> <li>SA Housing Authority</li> <li>Renewal SA</li> <li>Attorney-General's Department</li> <li>Surrounding land owners</li> </ul>	Consult	<ul><li>Letter</li><li>Written submission</li><li>Information provided on website</li></ul>	
		General Public	Inform / Consult	<ul><li>Information provided on website</li><li>Social Media</li></ul>	



**APPENDIX 3: MEASURING SUCCESS** 



## **Measuring success**

At the completion of the engagement, all participants will be invited to assess the success of the engagement against performance criteria one to four, below. The project manager, with assistance from communications and engagement specialists, will assess the success of the engagement against criteria five to nine. This evaluation will be included in the statutory report (section 73(7) of PDI Act) that is sent to the State Planning Commission and the Minister for Planning and which details all engagement activities undertaken. It will also be referenced in the Commission Report (section 74 (3)(b) that is issued to the Governor of South Australia and the Environment Resources and Development Committee of Parliament. Any issues raised about the engagement during the engagement process will be considered and action will be taken if considered appropriate.

#	Charter criteria	Charter performance outcomes	Respondent	Indicator	Evaluation tool	Measuring success of project engagement
1	Principle 1: Engagement is genuine	<ul> <li>People had faith and confidence in the engagement process.</li> </ul>	Community	I feel the engagement genuinely sought my input to help shape the proposal	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.
2	Principle 2: Engagement is inclusive	<ul> <li>Affected and interested people had the opportunity to participate and be heard.</li> </ul>	Community	I am confident my views were heard during the engagement	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.
	and respectful		Project Lead	The <b>engagement reached</b> those identified as community of interest.	<ul> <li>Representatives from most community groups participated in the engagement</li> <li>Representatives from some community groups participated in the engagement</li> <li>There was little representation of the community groups in engagement.</li> </ul>	Evaluation by Project Lead
3	Engagement is fit for purpose People propose	and satisfied with the process.  People were clear about the	Community	I was given sufficient information so that I could take an informed view.	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.
				I was given an adequate opportunity to be heard	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.



#	Charter criteria	Charter performance outcomes	Respondent	Indicator	Evaluation tool	Measuring success of project engagement
4	Principle 4: Engagement is informed and transparent	<ul> <li>All relevant information was made available and people could access it.</li> <li>People understood how their views were considered, the reasons for the outcomes and the final decision that was made.</li> </ul>	Community	I felt <b>informed</b> about why I was being asked for my view, and the way it would be considered.	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.
5	Principle 5: Engagement processes are reviewed and improved	The engagement was reviewed and improvements recommended.	Project Lead	Engagement was reviewed throughout the process and improvements put in place, or recommended for future engagement	<ul> <li>Reviewed and recommendations made</li> <li>Reviewed but no system for making recommendations</li> <li>Not reviewed</li> </ul>	Evaluation by Project Lead
6	Engagement occurs early	<ul> <li>Engagement occurred before or during the drafting of the planning policy, strategy or scheme when there was an opportunity for influence.</li> </ul>	Project Lead	Engagement occurred early enough for feedback to genuinely influence the planning policy, strategy or scheme	<ul> <li>Engaged when there was opportunity for input into scoping</li> <li>Engaged when there was opportunity for input into first draft</li> <li>Engaged when there was opportunity for minor edits to final draft</li> <li>Engaged when there was no real opportunity for input to be considered</li> </ul>	Evaluation by Project Lead
7	Engagement feedback was considered in the development of planning policy,	<ul> <li>Engagement contributed to the substance of a plan or resulted in changes to a draft.</li> </ul>	Project Lead	Engagement contributed to the substance of the final plan	<ul> <li>In a significant way</li> <li>In a moderate way</li> <li>In a minor way</li> <li>Not at all</li> </ul>	Evaluation by Project Lead



#	Charter criteria	Charter performance outcomes	Respondent	Indicator	Evaluation tool	Measuring success of project engagement
	strategy or scheme					
8	Engagement includes 'closing the loop'	<ul> <li>Engagement included activities that 'closed the loop' by providing feedback to participants/ community about outcomes of engagement</li> </ul>	Project Lead	Engagement provided feedback to community about outcomes of engagement	<ul> <li>Formally (report or public forum)</li> <li>Informally (closing summaries)</li> <li>No feedback provided</li> </ul>	Evaluation by Project Lead
9	Charter is valued and useful	Engagement is facilitated and valued by planners	Project Lead	Identify <b>key strength</b> of the Charter and Guide Identify <b>key challenge</b> of the charter and Guide		Evaluation by Project Lead



APPENDIX 4: CLOSING THE LOOP & REPORTING BACK



## Closing the loop and reporting back

How will you respond to participants?	Who's responsible?	When will you report back?
Keep a contact register of all participants who made a submission during the engagement period to use to provide feedback on the process and outcomes	Future Urban on behalf of the Designated Entity	Ongoing across the engagement period
Prepare an Engagement Report in accordance with section 73 of the PDI Act that includes summary of submissions, amendments to the Code Amendment and evaluation of engagement	Future Urban on behalf of the Designated Entity	As soon as practicable post-engagement
Publish the Engagement Report	Department of Trade and Investment	As soon as practicable post-engagement
Inform stakeholders on the outcome of the Code Amendment	Future Urban on behalf of the Designated Entity	As soon as practicable following a decision on the proposed Code Amendment
Publish the outcome of the Code Amendment	Department of Trade and Investment	As soon as practicable following a decision on the proposed Code Amendment