



ENGAGEMENT PLAN

Goolwa North Code Amendment

By Ambo Pty Ltd

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1. BACKGROUND INFORMATION

1.1 What is proposed?

Ambo Pty Ltd (the Proponent) is proposing to amend (the Code Amendment) the Planning and Design Code (the Code) as it relates to land (the Affected Area), which comprises the following parcels:

- Section 2420 of Hundred 150400 - Certificate of Title Volume 5463 Folio 530;
- Section 2419 of Hundred 150400 - Certificate of Title Volume 6071 Folio 445;
- Section 2418 of Hundred 150400 - Certificate of Title Volume 5463 Folio 531;
- Section 2403 of Hundred 150400 - Certificate of Title Volume 5463 Folio 532; and
- Allotment 4 of Deposited Plan 22658 - Certificate of Title Volume 5413 Folio 829.

The Affected Area is located to the north of Goolwa, off Alexandrina Road, as indicated in **Figure 1.1** below.

Figure 1.1 Location



Plan Production Date: 07.10.2022

Affected Area | LEGEND
 --- Affected area boundary



1.2 Why is this project being initiated?

The overall intent of the Code Amendment is to enable low scale, low density residential development to be established on the land. This will necessitate the land being rezoned from the Rural Zone to an alternate zone, with the Master Planned Township Zone or Neighbourhood Zone from the Code considered the most appropriate (subject to investigations).

The Affected Area adjoins the Rural Zone to the north and west, the Rural Living Zone to the east and south-west and the Neighbourhood Zone to the south. The Affected Area is within an identified growth area and not within an Environment and Food Production Area.

The proposed rezoning aligns with a large number of relevant State Planning Policies in relation to integrated planning, design quality, housing supply and diversity, biodiversity, primary production, employment lands, strategic transport infrastructure and natural hazards. The proposed rezoning also aligns with a number of relevant policies within *The 30-Year Plan for Greater Adelaide* (the 30 Year Plan), as outlined within the Code Amendment Initiation document. In particular, the proposal correlates with the 30 Year Plan policies in respect to growth areas and activity centres, design quality, housing mix, affordability and competitiveness, health, wellbeing and inclusion, economy and jobs, infrastructure, open space, water, biodiversity and natural hazards.

The State Government is currently in the process of updating the Greater Adelaide Regional Plan and has recently released a Discussion Paper which can be found here:

<https://plan.sa.gov.au/regional-planning-program/summary-of-the-discussion-paper/index.html>. The Discussion Paper identifies Goolwa as a satellite city and an investigation area for further growth, even beyond the area already identified for growth.

1.3 Investigations completed

Investigations undertaken to date include:

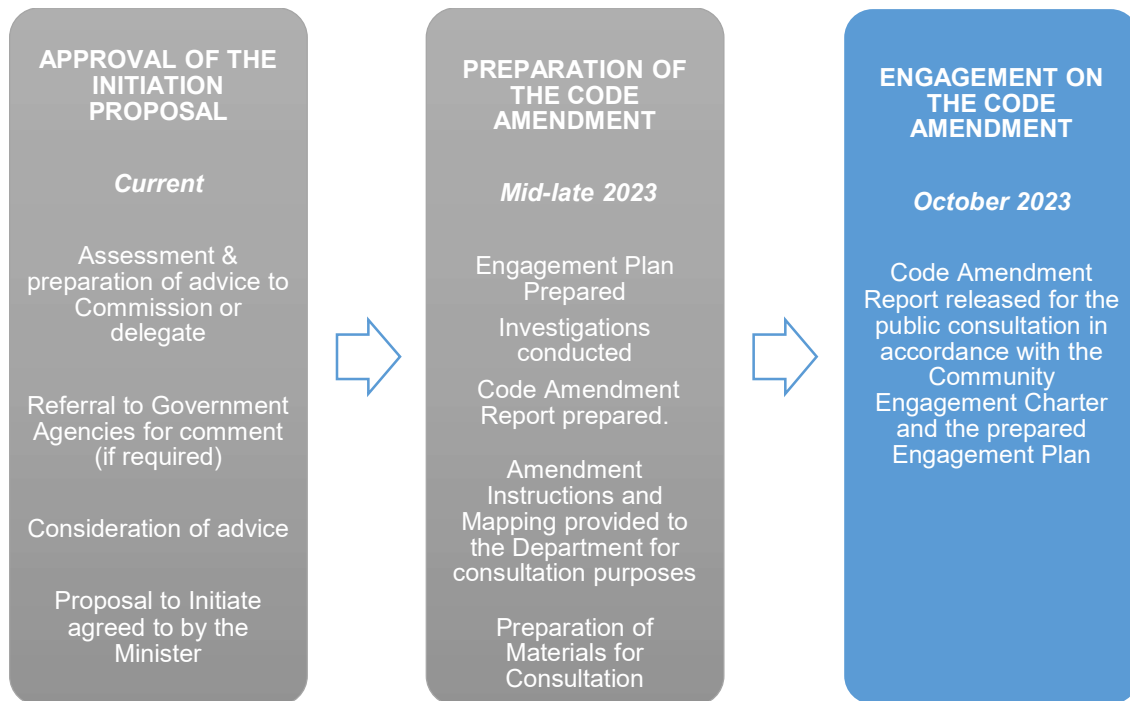
- Transport Investigations 2020 (CIRQA).
- Preliminary Infrastructure and Servicing Report 2020 (Greenhill Engineers).
- Preliminary Site Investigation 2020 (Mud Environmental).
- Enquiry by Design Workshop and associated Masterplan (2016), including:
 - » Demographic and Growth Projections;
 - » Infrastructure, Transport and Open Space;
 - » Social infrastructure analysis, including retail, schools, open space, recreation, community facilities;
 - » Yield analysis;
 - » Northern Entrance to Goolwa – Gateway analysis; and
 - » Pedestrian / cycling / greenways.
- Goolwa North Future Urban Growth Area Vegetation Assessment 2016 (EBS Ecology).
- Investigations undertaken as part of the Goolwa North Growth Area Development Plan Amendment (2020) not listed above, including:
 - » Site analysis (Ekistics);
 - » Supply and demand analysis (Ekistics);
 - » Population and demographics (Ekistics);
 - » Economic Considerations (Essential Economics Pty Ltd);
 - » Concept plan (Ekistics); and
 - » Infrastructure delivery mechanism (Ekistics).

Rezoning of the Affected Area was previously proposed as part of the Council-led Goolwa North Growth Area Development Plan Amendment (DPA) and an engagement process was undertaken in 2020. The Council inevitably decided not to proceed with the DPA following community engagement due to community concerns relating to the level of growth and the timing of the introduction of the Code.

1.4 What is the status of the Code Amendment

The Code Amendment process follows steps which require specific actions at each milestone. The timeframes for each step are outlined within **Figure 1.2**. Most of the engagement activities will occur after the preparation of the Code Amendment, shown in blue below.

Figure 1.2 Status of the Code Amendment



2. ENGAGEMENT PURPOSE

The purpose of the engagement is to inform the rezoning of the Affected Area to enable the future development of the land for residential purposes.

Specifically, the engagement will:

- Communicate to raise awareness that a Code Amendment is being prepared;
- Provide information about what is proposed by the Code Amendment including the location (Affected Area) of where the proposed changes will apply;
- Provide the opportunity for stakeholders to identify issues and opportunities early, so that they can be considered in the preparation of the Code Amendment;
- Enable stakeholders and the community to provide feedback on the Code Amendment prior to it being finalised and submitted to the Minister for Planning;
- Close the loop with stakeholders and community to inform them of the final version of the Code Amendment;
- Meet statutory requirements as they relate to engagement on a Code Amendment;

- Build relationships and a community of interest to support future activities (i.e. construction); and
- Maximise the opportunity for the media to be well informed, minimising reporting of inaccurate or biased reporting.

3. ENGAGEMENT OBJECTIVES

The key objectives of the engagement are to:

- Share information with the public about the Code Amendment;
- Create an understanding of the reasons for the Code Amendment;
- Understand the views of the stakeholders;
- Inform and improve the quality of the policy within the Code Amendment; and
- Comply with the Community Engagement Charter and the *Planning, Development and Infrastructure Act 2016* (Act).

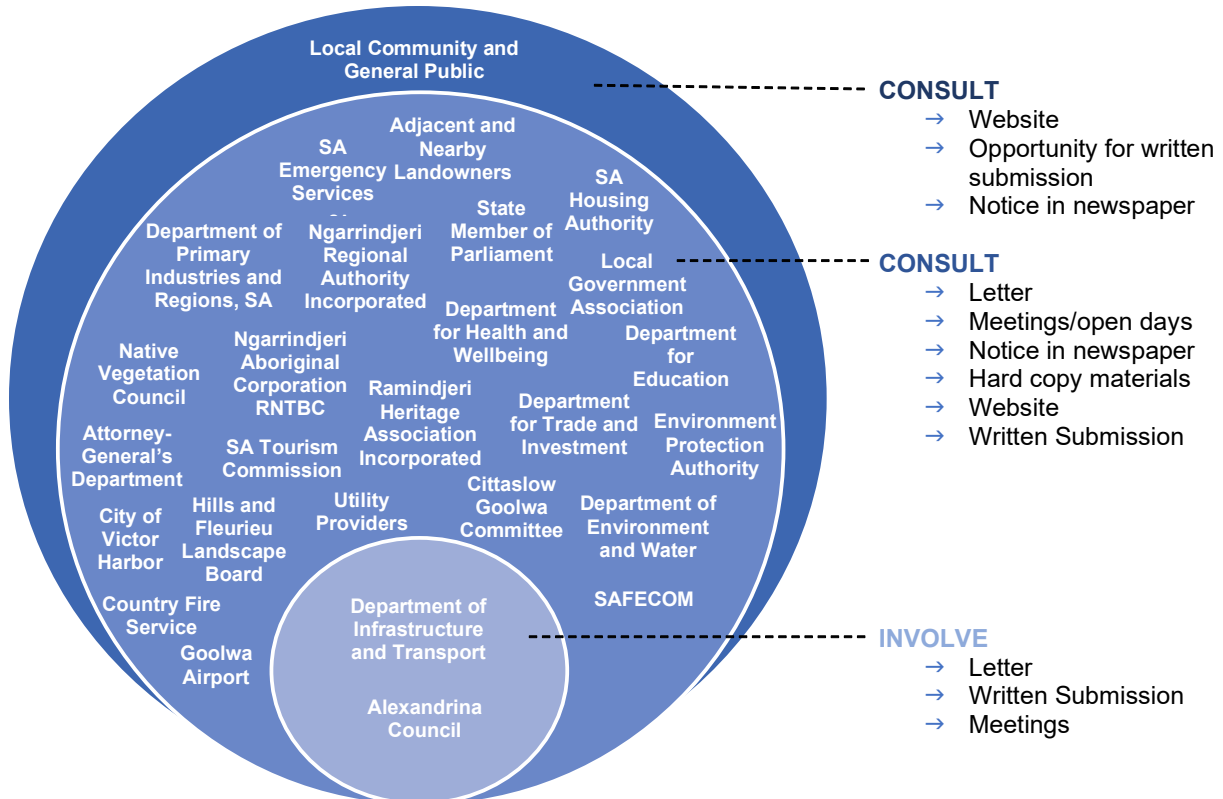
4. STAKEHOLDER IDENTIFICATION AND ANALYSIS

The Code Amendment has a group of stakeholders whose involvement, interest and influence vary, including the Alexandrina Council, State Agencies and the adjacent land owners.

Overall, the aim of the community engagement is to provide a level of influence which seeks to work directly with the relevant stakeholders throughout the process to ensure that concerns and aspirations are understood, considered and reflected in the Code Amendment.

A stakeholder identification and analysis has been undertaken and the outcomes of this are provided in **Appendix 1**, with a summary of this analysis provided in **Figure 4.1**.

Figure 4.1 Stakeholder Analysis Summary (adapted from Lorenz Aggens, *Orbits of Public Participation*)

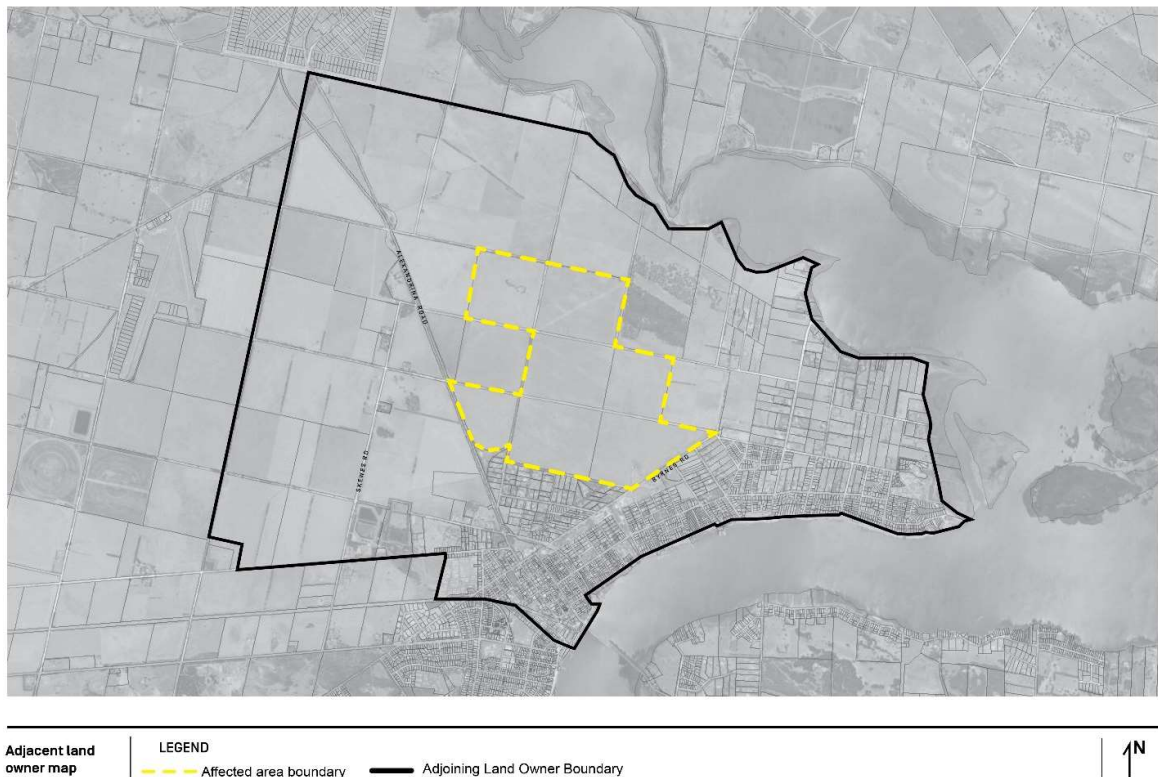


The stakeholders which have been identified are:

- Adjacent land owners and occupiers shown in **Figure 4.2** below;
- Alexandrina Council;
- City of Victor Harbor;
- Cittaslow Goolwa Committee;
- Ngarrindjeri Aboriginal Corporation RNTBC – Ngarrindjeri People;
- Ngarrindjeri Regional Authority Incorporated;
- Ramindjeri Heritage Association Incorporated;
- Local Government Association;
- Department for Infrastructure and Transport (DIT);
- Department for Trade and Investment (Housing Infrastructure Planning and Development Unit, Planning and Land Use Services (PLUS) and Code Control Group);
- Environment Protection Authority (EPA);
- Department for Environment and Water (DEW);
- Department of Primary Industries and Regions, SA (PIRSA);
- SA Housing Authority (SAHA) – Affordable Housing Unit;

- Attorney-General's Department – Aboriginal Affairs and Reconciliation;
- Country Fire Service (CFS);
- SA State Emergency Service (SAES);
- SA Fire and Emergency Services Commission (SAFECOM);
- Department for Education;
- Department for Health and Wellbeing;
- Hills and Fleurieu Landscape Board;
- SA Tourism Commission;
- Utility providers;
- Native Vegetation Council;
- David Basham MP - State Member for Finniss;
- State Planning Commission;
- Goolwa Airport; and
- Local community and general public.

Figure 4.2 *Extent of adjoining landowners and occupiers to be directly notified*



The level of each stakeholder's interest (low, medium and high), the nature of their interests and their needs and expectations of the engagement process have been identified. Having regard to the level of interest, the potential impact of the project on each of the stakeholders' interests and the potential impact of each stakeholder on the Code Amendment, the level of engagement has been established. The outcomes of this analysis are included in **Appendix 1**.

The levels of engagement are informed by the IAP2 Spectrum of Public Participation and are summarised in **Table 4.1**.

Table 4.1 *IAP2 Spectrum of Public Participation*

	Inform	Consult	Involve	Collaborate	Empower
Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
Promise to Stakeholders	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

5. SCOPE OF INFLUENCE

The Code is a statutory instrument under the Act, for the purposes of development assessment and related matters within South Australia.

The Code contains the planning rules and policies that guide what can be developed in South Australia. Planning authorities use these planning rules to assess development proposals. A Code Amendment is the mechanism to amend the Code or change the planning rules and policies that guide what can be developed on land.

This Code Amendment is led by a private proponent. The scope of the Code Amendment is limited to the spatial application of existing policies within the Code. The Code Amendment cannot create additional policies/zones or make changes to existing policy/zone text.

Aspects of the project which stakeholders and the community can influence (i.e., are negotiable) are:

- Whether the Master Planned Township Zone is the most appropriate Zone for the Affected Area;
- Whether there are any gaps in the investigations undertaken to consider the impact of the rezoning on the surrounding area;
- Whether the Overlays applied address key matters stakeholders would like to see future development meet or if other Overlays should be applied; and
- Elements of the Concept Plan which will guide future development of the growth area, particularly elements such as the location of the activity centre, shared paths and public open space (which have not been spatially identified within the investigations).

Aspects of the project which stakeholders and the community cannot influence (i.e., are not negotiable) are:

- The geographic extent of the Code Amendment (i.e., the Affected Area);
- The residential intent of the Master Planned Township Zone; and
- The policy wording within the Code.

6. IMPLEMENTATION PLAN

An implementation plan has been prepared which details the various engagement activities proposed for each engagement level.

The overall engagement will consist of three stages, which include:

- Preliminary Engagement, undertaken prior to the drafting of the Code Amendment Report;
- Early Engagement, undertaken after the initial draft of the Code Amendment Report is prepared, but allowing for early input and sharing of information before the Code Amendment is publicly available; and
- Code Amendment Engagement, undertaken after the draft of the Code Amendment Report is completed and includes the Report being made available to the public and all stakeholders for review and input.

Within each stage of the engagement, the engagement activities generally include the following three milestones:

- Commencement of engagement;
- Engagement concludes; and
- Report back to the relevant stakeholders and/or the public on the outcomes and next steps.

Engagement activities have been included to ensure that the method of engagement is appropriate for achieving the objectives and level of influence of the engagement. The engagement activities are summarised in **Table 6.1** below.

Table 6.1 *Engagement Activities*

Stage	Stakeholders/ target audience	Engagement activity	Levels of Engagement
Preliminary Engagement	<ul style="list-style-type: none"> Alexandrina Council 	<ul style="list-style-type: none"> Meeting(s) with Council staff and Elected Members Information sharing Opportunity for written and verbal feedback 	Involve
	<ul style="list-style-type: none"> Planning and Land Use Services (Code Control Group) Cittaslow Goolwa Committee 	<ul style="list-style-type: none"> Meeting(s) Information sharing Opportunity for written and verbal feedback 	Consult
Early Engagement	<ul style="list-style-type: none"> Alexandrina Council 	<ul style="list-style-type: none"> Information sharing 	Consult
Code Amendment Engagement	<ul style="list-style-type: none"> Alexandrina Council Department for Infrastructure and Transport 	<ul style="list-style-type: none"> Letter Information provided on website Opportunity for written and verbal feedback Written submissions Meetings 	Involve
	<ul style="list-style-type: none"> Adjoining and nearby landowners and occupiers Department for Environment and Water Environment Protection Authority Country Fire Service Department for Education; Utility Providers Cittaslow Goolwa Committee Ngarrindjeri Aboriginal Corporation RNTBC – Ngarrindjeri People; Ngarrindjeri Regional Authority Incorporated; Ramindjeri Heritage Association Incorporated; State Member for Finnis Department for Health and Wellbeing SA Housing Authority – Affordable Housing Unit 	<ul style="list-style-type: none"> Written submissions Letter Information provided on website Community open days Notice in the local newspaper Meetings offered Hard copies available at various locations Opportunity for written questions and answers 	Consult

Stage	Stakeholders/ target audience	Engagement activity	Levels of Engagement
	<ul style="list-style-type: none"> Attorney-General's Department SA State Emergency Service SA Fire and Emergency Services Commission Local Government Association City of Victor Harbor Department of Primary Industries and Regions, SA Hills and Fleurieu Landscape Board Native Vegetation Council SA Tourism Commission Goolwa Airport 		
	<ul style="list-style-type: none"> Local Community General Public 	<ul style="list-style-type: none"> Information provided on website Notice in local newspaper Any member of the public will be able to make a written submission 	Consult

7. APPLYING THE CHARTER PRINCIPLES IN PRACTICE

The stakeholders have been considered in respect to their needs and requirements to ensure that the design of the engagement allows all stakeholders to contribute equally. **Table 7.1** outlines the characteristics of the stakeholders relevant to this engagement and the needs and / or techniques which have been implemented.

The adjacent owners and local community include residents within the areas of Goolwa, Goolwa North, Goolwa Beach and Goolwa South. The Community profile¹ of the area includes:

- Top responses for ancestry were listed as English, Australian, Scottish, Irish and German.
- The percentage of households where English is the only language is higher than the average for SA (93% compared to 78% for SA). People who indicated that they did not speak English well or at all listed the following language as the language spoken at home:
 - » Australian Indigenous Languages (6 households);
 - » Polish (6 households); and
 - » German (3 households).
- People 70 years of age and over varies between suburbs, the highest being Goolwa with 43.5% and lowest at Goolwa Beach with 27.9%. This indicates a significantly older population in comparison to SA, where 14.4% of the population is over 70;
- People under 20 years of age, form 13% of the local community; much lower than the SA average of 23%;

¹ Based on the Australian Bureau of Statistics 2021 Census Data

- The median age is 63, which is much higher than the average age of South Australians of 41 years;
- 65% of the local population are not in the labour force (compared to 36% of SA), which further indicates that the resident population is largely made up of retirees;
- People who needed assistance to undertake core activities form 10% of the local population; and
- Approximately 21% of residents did not access the internet at home (2016 census data).

The above groups all have varying needs. **Table 7.1** outlines the characteristics of the stakeholders relevant to this engagement and the needs and / or techniques which have been implemented to improve accessibility to engagement.

Table 7.1 *Applying the Charter Principles*

Stakeholder	Engagement need or technique
Government Bodies and Agencies and Utility Providers	<ul style="list-style-type: none"> • Time to review and respond to Code Amendment documents, particularly having regard to reporting cycles of local government.
Majority of adjacent owners and local community	<ul style="list-style-type: none"> • Time to review and respond to Code Amendment documents. • Explanatory information that explains the process and what they are being asked for feedback on in clear, plain English. • Ability to ask questions during the engagement process about the Code Amendment (generally via phone or email).
People over 70	<ul style="list-style-type: none"> • Ability to access documents in hard copy at a convenient location (i.e., the local Council office). • Ability to provide feedback and/or communicate by post or via phone. • Promote the Code Amendment in the local newspapers.
English as an additional language	<ul style="list-style-type: none"> • Hard copy and website materials that are easily translatable and details, in their language. • Materials confirm how to access translated materials.
People with a core need for assistance	<ul style="list-style-type: none"> • In person meetings are held at a location that meets accessibility needs for people with reduced mobility. • Materials are accessible in a variety of mediums including website and hard copies, and websites include accessibility features.

	<ul style="list-style-type: none"> • If collecting registrations for meetings/drop-in sessions, include an option for people to note any accessibility needs.
People who do not have access to the internet at home	<ul style="list-style-type: none"> • Ability to access documents in hard copy at a convenient location (i.e., the local Council office). • Ability to provide feedback and/or communicate by post or via phone. • Promote the Code Amendment in the local newspapers.

The engagement activities have been identified and the relevant charter principles have been addressed which is outlined within **Table 7.2** below.

Table 7.2 *Charter Principles in Practice*

Charter Principles	How does your engagement approach/activities reflect this principle in action?
Engagement is genuine	<ul style="list-style-type: none"> • The engagement process has targeted a wide range of stakeholders (based on stakeholder identification to determine who may be impacted/interested, and engagement materials have been prepared with accessibility in mind). • The engagement process has provided a sufficient time frame for stakeholders to review the information and respond as necessary. • Workshop and/or one-on-one meetings to be held on weekends or after work hours to maximise opportunity for people to attend, unless requested during business hours (i.e., with government agencies). • The engagement activities seek to provide clear and concise information that builds the community capacity to understand planning. • The engagement process provides opportunity for stakeholders and the community to identify their issues and solutions and for these issues to be analysed and considered before finalising the Code Amendment.
Engagement is inclusive and respectful	<ul style="list-style-type: none"> • Affected and interested people have the opportunity to participate via website, direct letters, email and/or social media and have the opportunity to be heard via written submission. • Engagement material is appropriately varied and includes easy to understand information to help audiences

	understand how the Code Amendment may be relevant to them, supplemented with more detailed technical information for full transparency.
Engagement is fit for purpose	<ul style="list-style-type: none"> • Clear and concise information will be publicly available to ensure people understand what is proposed and how to participate in the engagement.
Engagement is informed and transparent	<ul style="list-style-type: none"> • Information (online and hard copy via letter-box drop) in basic language clearly articulates the proposal, potential impacts, engagement process and invites feedback/participation. • Each submission will be acknowledged and informed of next steps in the process. • The community engagement report will summarise the feedback received and how it has been, or will be, used to inform the Code Amendment.
Engagement is reviewed and improved	<ul style="list-style-type: none"> • Measures of success are identified and measured at the conclusion of the engagement and reported on in the Engagement Report. • Any issues raised about the engagement process will be considered and action taken if appropriate.

8. KEY MESSAGES

The following key messages will underpin the engagement regarding the Code Amendment:

- A Code Amendment (or 'rezoning') is being sought on land to the north of Goolwa to facilitate development of a new low density residential community. To enable this future development, it is proposed to rezone the land from the Rural Zone to the Master Planned Township Zone. An amendment to the Planning and Design Code (i.e. a Code Amendment) is required to enable this rezoning;
- The rezoning represents an opportunity to utilise the Affected Area for residential purposes within the established township of Goolwa and in doing so, encourage economic and population growth;
- Council has been proactively planning for the growth of the Goolwa township since 2009 and the Affected Area is identified as a growth area in the State Government's *30-Year Plan for Greater Adelaide*. It is also identified as a growth area in the Greater Adelaide Regional Plan Discussion Paper (currently on consultation);
- In 2016, the Alexandrina Council produced a Goolwa North Masterplan that identified the core road network for future growth, and general location of facilities and services for the growth area including education, health, retail, employment and recreation. It further identifies a potential stormwater management system comprising detention ponds and wetlands;

- The Code Amendment will facilitate the future development of the Affected Area for a new residential neighbourhood. This includes:
 - » Careful management of the interface with existing housing and primary production;
 - » Safe access and egress to Alexandrina Road and adjoining local roads;
 - » Potential for a new activity centre - location identified on a Concept Plan;
 - » Stormwater management;
 - » Landscaped open space designed to retain existing vegetation and provide public spaces for passive recreation; and
 - » A mechanism for the equitable and efficient provision of required infrastructure.
- There is currently a lack of land supply in Goolwa which is leading to affordability issues. The rezoning presents an opportunity to increase land supply to cater for the expected future population, while providing diverse and affordable housing options;
- It is recognised that Goolwa is a Cittaslow town. Rezoning of the Affected Area is to provide future land supply for the expected growth area; however, it is likely that growth will occur incrementally over a period of time; and
- The Minister for Planning is the decision maker for approval or refusal of the proposed Code Amendment. The Minister will take into account the feedback received during the consultation period and whether the consultation was carried out in accordance with the Community Engagement Charter. The Minister may also seek the advice of the State Planning Commission prior to making a decision.

9. EVALUATION

As part of the engagement process, feedback from stakeholders regarding the engagement will be noted to ensure that the project team can:

- Address any changes for the implementation of the Code Amendment;
- Alter the engagement process if needed to respond to feedback; and
- Maintain the quality of the engagement activities.

Appendix 3 includes a table which outlines a summary of measuring the success of the engagement process. Participants are invited to assess the success of the engagement against the criteria. The evaluation will be included in the statutory report required to be prepared by the Designated Entity under section 73(7) of PDI Act (the Engagement Report).

Following an evaluation of the success of the engagement, a summary of the engagement process will be provided to the participants. The methods for reporting back and closing the loop are outlined within **Appendix 4**.

APPENDIX 1: STAKEHOLDER AND COMMUNITY MAPPING

Stakeholder and community mapping

Stakeholder	Level of interest in the project (i.e. high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
Adjacent and nearby landowners and occupiers	High	<ul style="list-style-type: none"> High interest in the Code Amendment proposal and impact as the Zone change is located within their locality; How the Zone change will affect the value of their property; How the Zone change will affect the general locality. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Alexandrina Council	High	<ul style="list-style-type: none"> High interest in the Code Amendment proposal as the land proposed to be rezoned is within the Alexandrina Council area. 	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve
City of Victor Harbor	Medium	<ul style="list-style-type: none"> Medium level interest as the Affected Area is close to the Council's boundary. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult

Cittaslow Goolwa Committee	High	<ul style="list-style-type: none"> • High level of interest; • Protection of Goolwa's Cittaslow status, principles and values. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Local Government Association	Medium	<ul style="list-style-type: none"> • Low level of interest as the Code Amendment is specifically relevant to the Alexandrina Council; • It is a mandatory requirement to notify the Local Government Association in writing and to be consulted in accordance with the Act. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
State Planning Commission	Medium	<ul style="list-style-type: none"> • Medium level of interest. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Department for Infrastructure and Transport (DIT)	High	<ul style="list-style-type: none"> • High level of interest; • The Affected Area has frontage to Alexandrina Road which is state maintained. 	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve
Utility Providers	Medium	<ul style="list-style-type: none"> • Medium level of interest; 	That they will be made aware of the Code Amendment, have an	Consult

		<ul style="list-style-type: none"> The proposed rezoning may generate infrastructure demands which require assessment. 	opportunity to participate, influence the outcome and be kept informed.	
David Basham MP – Member for Finniss	High	<ul style="list-style-type: none"> High level of interest; Any rezoning process is likely to engender interest within the local community. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Environment Protection Authority (EPA)	Medium	<ul style="list-style-type: none"> Medium level of interest; River Murray Basin is located close to the site. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Department for Environment and Water (DEW)	Medium	<ul style="list-style-type: none"> Medium level of interest; The Affected Area has various environmental Overlays. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Native Vegetation Council	Low	<ul style="list-style-type: none"> Medium level of interest; The Affected Area contains limited native vegetation. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Department of Primary Industries and Regions, SA (PIRSA)	Medium	<ul style="list-style-type: none"> Medium level of interest; 	That they will be made aware of the Code Amendment, have an	Consult

		<ul style="list-style-type: none"> The Affected Area is currently primary production land. 	opportunity to participate, influence the outcome and be kept informed.	
Country Fire Service (CFS)	Medium	<ul style="list-style-type: none"> Medium level of interest; The Affected Area is identified within the Hazards (Bushfire – Medium Risk) Overlay. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Ngarrindjeri Aboriginal Corporation RNTBC – Ngarrindjeri People;	Medium	<ul style="list-style-type: none"> Interest as the Traditional Owners of the Affected Area, and the impacts the change of zone will have on surrounding features. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Ngarrindjeri Regional Authority Incorporated;	Medium	<ul style="list-style-type: none"> Interest as the Traditional Owners of the Affected Area, and the impacts the change of zone will have on surrounding features. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Ramindjeri Heritage Association Incorporated	Medium	<ul style="list-style-type: none"> Interest as the Traditional Owners of the Affected Area, and the impacts the change of zone will have on surrounding features. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
SA Housing Authority – Affordable Housing Unit	Medium	<ul style="list-style-type: none"> Interest in opportunities for affordable housing within any future development. 	That they will be made aware of the Code Amendment, have an	Consult

			opportunity to participate, influence the outcome and be kept informed.	
Department for Education	Medium	<ul style="list-style-type: none"> Further housing may impact school catchments and result in increased enrolments. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Hills and Fleurieu Landscape Board	Low	<ul style="list-style-type: none"> Low level of interest. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
SA Tourism Commission	Medium	<ul style="list-style-type: none"> Medium level of interest; Goolwa is a strong tourism base. Interest in tourism impacts or opportunities for the township. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Attorney-General's Department	Low	<ul style="list-style-type: none"> Low level of interest; Search the Taa Wika and determine if there are any known cultural objects or items in the vicinity. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Department for Health and Wellbeing	Low	<ul style="list-style-type: none"> Low level of interest; 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult

		<ul style="list-style-type: none"> The Department may wish to influence health and wellbeing outcomes for such a large rezoning. 		
Department for Trade Investment (PLUS, Code Control Group and Housing Infrastructure Planning and Development Unit)	Medium	<ul style="list-style-type: none"> Medium level of interest; Ensuring appropriate mechanisms are in place to deliver required infrastructure; Consistency with the Planning and Design Code and State strategic plans. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
SA Emergency Services	Low	<ul style="list-style-type: none"> Low level of interest. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
SA Fire and Emergency Services Commission	Low	<ul style="list-style-type: none"> Low level of interest. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
Goolwa Airport	Medium	<ul style="list-style-type: none"> Medium level of interest; The Affected Area is close to the Goolwa Airport and is within the Airport Building Heights (Aircraft Landing Area) Overlay. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult

Local community and general public	Medium	<ul style="list-style-type: none"> To keep informed in the overall process of the Code Amendment and Zone change; To provide feedback on the Code Amendment. 	That they will be made aware of the Code Amendment, have an opportunity to participate, influence the outcome and be kept informed.	Consult
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APPENDIX 2: PLANNING YOUR ENGAGEMENT APPROACH

Planning your engagement approach

Stage	Objective	Stakeholders/ target audience	Engagement level	Engagement activity	Timing
Preliminary Engagement	<ul style="list-style-type: none"> To Share information about the Code Amendment; Create an understanding of the reasons for the Code Amendment; Understand the views of the stakeholders; and Inform and improve the quality of the policy within the Code Amendment. 	<ul style="list-style-type: none"> Alexandrina Council 	Involve	<ul style="list-style-type: none"> Meeting(s) with Council staff and Elected Members Information sharing Opportunity for written and verbal feedback 	Preliminary engagement to occur following initiation, but prior to drafting the Code Amendment Report.
		<ul style="list-style-type: none"> Planning and Land Use Services (Code Control Group) Cittaslow Goolwa Committee 	Consult		
Early Engagement	<ul style="list-style-type: none"> To Share information about the Code Amendment; Create an understanding of the reasons for the Code Amendment; Understand the views of the stakeholders; and Inform and improve the quality of the policy within the Code Amendment. 	<ul style="list-style-type: none"> Alexandrina Council 	Involve	<ul style="list-style-type: none"> Information sharing 	Early engagement to occur following initiation and prior to release of the Code Amendment Report for the Code Amendment Engagement.
Code Amendment Engagement	<ul style="list-style-type: none"> Share information with the public about the Code Amendment; Create an understanding of the reasons for the Code Amendment; Understand the views of the stakeholders; 	<ul style="list-style-type: none"> Alexandrina Council Department for Infrastructure and Transport (DIT) 	Involve	<ul style="list-style-type: none"> Letter Information provided on website Opportunity for written and verbal feedback Written submissions Meetings 	Code Amendment Engagement in anticipated to commence late 2023

	<ul style="list-style-type: none"> • Inform and improve the quality of the policy within the Code Amendment; and • Comply with the Community Engagement Charter and the Act. 	<ul style="list-style-type: none"> • Adjoining and nearby landowners and occupiers • Department for Environment and Water • Environment Protection Authority • Country Fire Service • Department for Education; • Utility Providers • Cittaslow Goolwa Committee • Ngarrindjeri Aboriginal Corporation RNTBC – Ngarrindjeri People; • Ngarrindjeri Regional Authority Incorporated; • Ramindjeri Heritage Association Incorporated; • State Member for Finnis • Department for Health and Wellbeing • SA Housing Authority – Affordable Housing Unit • Attorney-General's Department • SA State Emergency Service • SA Fire and Emergency Services Commission • Local Government Association • City of Victor Harbor • Department of Primary Industries and Regions, SA • Hills and Fleurieu Landscape Board • SA Tourism Commission • Native Vegetation Council 	Consult	<ul style="list-style-type: none"> • Written submissions • Letter • Information provided on website • Community open days • Notice in the local newspaper • Meetings offered • Hard copies available at various locations • Opportunity for written questions and answers 	
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		<ul style="list-style-type: none"> • Goolwa Airport • Housing Infrastructure Planning and Development Unit of DTI 			
		<ul style="list-style-type: none"> • Local Community • General Public 	Consult	<ul style="list-style-type: none"> • Information provided on website • Notice in local newspaper • Any member of the public will be able to make a written submission 	

APPENDIX 3: MEASURING SUCCESS

Measuring success

At the completion of the engagement, all participants will be invited to assess the success of the engagement against performance criteria one to four, below. The project manager, with assistance from communications and engagement specialists, will assess the success of the engagement against criteria five to nine. This evaluation will be included in the statutory report (section 73(7) of PDI Act) that is sent to the State Planning Commission and the Minister for Planning and which details all engagement activities undertaken. It will also be referenced in the Commission Report (section 74 (3)(b) that is issued to the Governor of South Australia and the Environment Resources and Development Committee of Parliament. Any issues raised about the engagement during the engagement process will be considered and action will be taken if considered appropriate.

#	Charter criteria	Charter performance outcomes	Respondent	Indicator	Evaluation tool	Measuring success of project engagement
1	Principle 1: Engagement is genuine	<ul style="list-style-type: none"> People had faith and confidence in the engagement process. 	Community	I feel the engagement genuinely sought my input to help shape the proposal <ul style="list-style-type: none"> I had an opportunity to share my view. I had the opportunity to identify issues and suggest solutions. I understand more about the planning process as a result of participating. I would participate in a similar process in future. 	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.
2	Principle 2: Engagement is inclusive and respectful	<ul style="list-style-type: none"> Affected and interested people had the opportunity to participate and be heard. 	Community	I am confident my views were heard during the engagement <ul style="list-style-type: none"> I had the opportunity to share my view. 	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.

#	Charter criteria	Charter performance outcomes	Respondent	Indicator	Evaluation tool	Measuring success of project engagement
				<ul style="list-style-type: none"> I feel my view was considered by the project team. 		
			Project Lead	The engagement reached those identified as community of interest.	<ul style="list-style-type: none"> Representatives from most community groups participated in the engagement Representatives from some community groups participated in the engagement There was little representation of the community groups in engagement. 	Evaluation by Project Lead
3	Principle 3: Engagement is fit for purpose	<ul style="list-style-type: none"> People were effectively engaged and satisfied with the process. People were clear about the proposed change and how it would affect them. 	Community	I was given sufficient information so that I could take an informed view.	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.
				I was given an adequate opportunity to be heard	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.
4	Principle 4: Engagement is informed and transparent	<ul style="list-style-type: none"> All relevant information was made available and people could access it. People understood how their views were considered, the reasons for the outcomes and the final decision that was made. 	Community	<p>I felt informed about why I was being asked for my view, and the way it would be considered.</p> <ul style="list-style-type: none"> I understand why I am being asked for my view. I understand how my view was considered by the project team. 	Exit survey / follow-up survey with Likert scale - strongly disagree to strongly agree	Per cent from each response.

#	Charter criteria	Charter performance outcomes	Respondent	Indicator	Evaluation tool	Measuring success of project engagement
5	Principle 5: Engagement processes are reviewed and improved	<ul style="list-style-type: none"> The engagement was reviewed and improvements recommended. 	Project Lead	Engagement was reviewed throughout the process and improvements put in place, or recommended for future engagement <ul style="list-style-type: none"> Do you have any suggestions for how the Code Amendment consultation process could be improved – question added to evaluation survey to allow for community feedback/suggestions 	<ul style="list-style-type: none"> Reviewed and recommendations made Reviewed but no system for making recommendations Not reviewed 	Evaluation by Project Lead
6	Engagement occurs early	<ul style="list-style-type: none"> Engagement occurred before or during the drafting of the planning policy, strategy or scheme when there was an opportunity for influence. 	Project Lead	Engagement occurred early enough for feedback to genuinely influence the planning policy, strategy or scheme	<ul style="list-style-type: none"> Engaged when there was opportunity for input into scoping Engaged when there was opportunity for input into first draft Engaged when there was opportunity for minor edits to final draft Engaged when there was no real opportunity for input to be considered 	Evaluation by Project Lead
7	Engagement feedback was considered in the development of planning	<ul style="list-style-type: none"> Engagement contributed to the substance of a plan or resulted in changes to a draft. 	Project Lead	Engagement contributed to the substance of the final plan	<ul style="list-style-type: none"> In a significant way In a moderate way In a minor way Not at all 	Evaluation by Project Lead

#	Charter criteria	Charter performance outcomes	Respondent	Indicator	Evaluation tool	Measuring success of project engagement
	policy, strategy or scheme					
8	Engagement includes 'closing the loop'	<ul style="list-style-type: none"> Engagement included activities that 'closed the loop' by providing feedback to participants/ community about outcomes of engagement 	Project Lead	Engagement provided feedback to community about outcomes of engagement	<ul style="list-style-type: none"> Formally (report or public forum) Informally (closing summaries) No feedback provided 	Evaluation by Project Lead
9	Charter is valued and useful	<ul style="list-style-type: none"> Engagement is facilitated and valued by planners 	Project Lead	Identify key strength of the Charter and Guide Identify key challenge of the charter and Guide		Evaluation by Project Lead

APPENDIX 4: CLOSING THE LOOP AND REPORTING BACK

Closing the loop and reporting back

How will you respond to participants?	Who's responsible?	When will you report back?
Keep a contact register of all participants who made a submission during the engagement period to use to provide feedback on the process and outcomes	Future Urban on behalf of the Designated Entity	Ongoing across the engagement period
Prepare an Engagement Report in accordance with section 73 of the PDI Act that includes summary of submissions, amendments to the Code Amendment and evaluation of engagement	Future Urban on behalf of the Designated Entity	As soon as practicable post-engagement
Publish the Engagement Report	Department for Trade and Investment	As soon as practicable following a decision on the proposed Code Amendment
Inform stakeholders on the outcome of the Code Amendment	Future Urban on behalf of the Designated Entity	As soon as practicable following a decision on the proposed Code Amendment
Publish the outcome of the Code Amendment	Department for Trade and Investment	As soon as practicable following a decision on the proposed Code Amendment